

Privacy Policy

Privacy Policy and Cookie Usage Guidelines

This Privacy Policy reflects our commitment to the rights of individuals visiting the service and using the services offered through it. It is also a fulfillment of the information obligation arising from Article 13 of the GDPR, i.e., Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

The owner of the service places great importance on respecting the privacy of users of the service. The data collected within the service are particularly protected and secured against unauthorized access. The privacy policy is made available to all interested parties. The service is open to all.

The owner of the service ensures that its primary goal is to provide individuals using the service with privacy protection at least at a level corresponding to the requirements set by applicable laws, in particular by the provisions of the GDPR and the Act of July 18, 2002, on the provision of electronic services.

The owner of the service may collect personal data and data of another nature. The collection of this data occurs, depending on its nature—automatically or as a result of actions taken by individuals visiting the service.

Every person using the service in any way accepts all the principles contained in this Privacy Policy. The owner of the service reserves the right to make changes to this document.

I. General Information, Cookies

1. The owner and operator of the service is Beskid Resort Properties sp. z o.o., based at Wrzosowa 28 A, 43-370 Szczyrk, registered in the business register maintained by the District Court in Bielsko-Biała, VI Economic Division under the KRS number 0000160176, NIP 5470085485, REGON 070017990. According to the provisions of the GDPR, the owner of the service is also the administrator of the personal data of the service users (“Administrator”).
2. In carrying out its activities, the Administrator uses cookies in such a way that it observes and analyzes traffic on the service's pages, as well as undertakes remarketing activities; however, in the course of these activities, the Administrator does not process personal data within the meaning of the GDPR. Each user has the option to delete cookies without requiring any consent from the Administrator, and the Administrator has no influence over this.
3. The service performs functions to obtain information about the users of the service and their behavior in the following ways:

1. by automatically collecting information contained in cookies,
 2. by voluntarily provided data by users in forms available on the service's pages,
 3. by automatically collecting server logs by the hosting operator.
4. Cookies (so-called "cookies") are IT data, in particular text files, stored on the end device of the service user and intended for using the service's web pages. Cookies usually contain the name of the website from which they originate, the time they are stored on the end device, and a unique number.
5. During a visit to the service, user data related to that visit may be automatically collected, including but not limited to IP address, type of web browser, domain name, number of views, type of operating system, visit duration, screen resolution, number of screen colors, addresses of websites from which the user entered the service, and time spent using the service. This data does not constitute personal data and does not allow the identification of the person using the service.
6. The service may contain links to other websites. The owner of the service is not responsible for the privacy practices on these websites. At the same time, the owner of the service encourages users to familiarize themselves with the privacy policy established by these websites. This Privacy Policy does not apply to other websites.
7. The entity placing cookies on the end device of the service user and gaining access to them is the owner of the service.
8. Cookies are used for:
1. adjusting the content of the service's web pages to the preferences of the service user and optimizing the use of the service's web pages; in particular, these files allow recognizing the service user's device and appropriately displaying the website tailored to their individual needs,
 2. creating statistics that help understand how users use the service's web pages, which enables improving their structure and content,
 3. maintaining the session of the service user (after logging in), which means they do not have to re-enter their login and password on each subpage of the service.
9. The service uses the following types of cookies:
1. "necessary" cookies that enable the use of services available within the service, e.g., authentication cookies,

2. security cookies used to detect abuses,
 3. "performance" cookies used to obtain information about how users use the service's web pages,
 4. "advertising" cookies that allow delivering content that is more tailored to the interests of the service users,
 5. "functional" cookies that allow remembering the settings selected by the service user and adapting the service to the user, e.g., regarding the chosen language.
10. The service employs two fundamental types of cookies: "session" cookies and "persistent" cookies. Session cookies are temporary files stored on the end device until the user leaves the website, logs out of the service, or closes the software (web browser). Persistent cookies are stored on the end device of the service user for a period specified in the cookie parameters or until they are removed by the service user.
11. In most cases, the software used for browsing web pages allows for storing cookies on the end device of the service user by default. Service users have the ability to change cookie settings at any chosen moment. These settings can be changed in the options of the web browser (software), including in a way that prevents the automatic handling of cookies or forces informing the service user about each placement of cookies on their device. Detailed information on the possibilities and methods of handling cookies is available in the settings of the web browser.
12. Limitations on the use of cookies may affect some functionalities available on the service's web pages.
13. Cookies placed on the end device of the service user may also be used by advertisers and partners cooperating with the owner of the service.

II. Processing of Personal Data, Information about Forms

1. Personal data of service users may be processed by the Administrator: a. if the service user consents to it in the forms available on the service for the purpose of taking actions related to those forms (Article 6(1)(a) GDPR), or b. if processing is necessary for the performance of a contract to which the service user is a party (Article 6(1)(b) GDPR), in the case where the service enables the conclusion of a contract between the Administrator and the service user, or c. if processing is necessary for compliance with a legal obligation to which the Administrator is subject (Article 6(1)(c) GDPR), or d. if processing is necessary for the purposes of legitimate interests pursued by the Administrator or by a third party, except where such interests are overridden by the interests or fundamental rights and

freedoms of the data subject requiring protection of personal data, particularly where the data subject is a child (Article 6(1)(f) GDPR).

2. Within the service, personal data that is voluntarily provided by service users is processed. The Administrator processes the personal data of service users only to the extent necessary for the purposes specified in point 1 above and for the period necessary to achieve these purposes or until the consent is withdrawn by the service user. Failure to provide data by the service user may, in some situations, result in the inability to achieve the objectives for which the provision of data is necessary.
3. Within the forms available on the service or for the purpose of performing contracts that can be concluded within the service, the following personal data of the service user may be collected: first name, last name, address, email address, phone number, login, password.
4. The data contained in the forms provided to the Administrator by the service user may be shared by the Administrator with third parties cooperating with the Administrator in connection with the achievement of the purposes specified in points 1(a) and (b) above.
5. The data provided in the forms available on the service are processed for the purposes arising from the functions of the specific form; in addition, they may also be used by the Administrator for archival and statistical purposes. Consent of the data subject is expressed by checking the appropriate box in the form.
6. The service user, if the service has such functionalities, can refuse or consent to receiving commercial information via electronic communication by marking the appropriate box in the registration form, in accordance with the Act of July 18, 2002, on the provision of electronic services (Journal of Laws of 2002, No. 144, item 1024, as amended). If the service user has consented to receive commercial information via electronic communication, they have the right to withdraw such consent at any time. The right to withdraw consent for receiving commercial information is exercised by sending an email to the service owner's address with the appropriate request and providing the user's first and last name.
7. The data provided in the forms may be transferred to entities technically realizing certain services—in particular, this relates to the transfer of information about the holder of the registered domain to entities that are domain operators (especially the Research and Academic Computer Network, NASK), payment service providers, or other entities with which the Administrator cooperates to that extent.

8. The personal data of the service users is stored using technical and organizational measures that ensure protection of the processed data in accordance with the requirements specified in the relevant provisions.
9. To prevent re-registration of individuals whose participation in the service has ended due to prohibited use of the service, the Administrator may refuse to delete personal data necessary to block the possibility of re-registration. The legal basis for refusal is Article 19(2)(3) in conjunction with Article 21(1) of the Act of July 18, 2002, on the provision of electronic services (consolidated text of October 15, 2013, Journal of Laws of 2013, item 1422). The refusal to delete the personal data of service users by the Administrator may also occur in other cases provided for by law.
10. In cases provided by law, the Administrator may make part of the personal data of service users available to third parties for the purposes related to the protection of the rights of third parties. This will occur in accordance with the applicable legal provisions in this regard.
11. The Administrator reserves the right to send all service users electronic letters with notifications about important changes in the service and changes in this Privacy Policy. The Administrator may send commercial electronic letters, especially advertisements and other content of a commercial nature, as long as the service user has consented to this. Advertisements and other content of a commercial nature may also be attached to incoming and outgoing messages from the system account.
12. Personal data will not be processed by the Administrator solely in an automated manner (including profiling).

III. Rights of Service Users Regarding Their Personal Data

In accordance with Articles 15 - 22 of the GDPR and under the conditions specified therein, every service user has the following rights:

1. to request access to their personal data from the Administrator,
2. to rectify, delete, or restrict the processing of personal data,
3. to object to their processing,
4. to data portability,
5. to lodge a complaint with a supervisory authority, namely the Personal Data Protection Office (contact details are available on the office's website: www.uodo.gov.pl).

IV. Server Logs

1. In line with the accepted practice of most websites, the operator of the service stores HTTP requests directed to the service operator's server (information about some actions of service users is subject to logging at the server level). The resources accessed are identified by URL addresses. The exact list of information stored in the server log files is as follows: a) the public IP address of the computer from which the request originated, b) the name of the client station—identification performed via the HTTP protocol, if possible, c) the username provided in the authentication process (login), d) the time of the request, e) the HTTP response code, f) the number of bytes sent by the server, g) the URL of the page previously visited by the service user (referrer link)—if access to the service occurred via a link, h) information about the web browser of the service user, i) information about errors that occurred during the execution of the HTTP transaction.
2. The above data is not associated with specific individuals browsing the pages available within the service. To ensure the highest quality of the service, the service operator occasionally analyzes log files to determine which pages within the service are visited most frequently, what web browsers are used, whether the structure of the pages contains errors, etc.
3. Logs collected by the operator are stored indefinitely as auxiliary material for the proper administration of the service. The information contained therein will not be disclosed to any other entities than the operator or entities connected to the operator personally, financially, or contractually. Statistics may be generated based on the information contained in these files, which assist in administering the service. Summaries containing such statistics do not include identifying features of individuals visiting the service.

List of Tools Supporting Data Processing and Marketing Tools

- We use the following analytical tools: Google Analytics
- We use the following marketing tools: Thulium, PushPushGo